

News Release

8 April 2016

HSBC holds annual tree planting event

HSBC Korea held an annual tree planting event, in partnership with Korea Green Foundation, on 7 April in Noeul Park, Sangam-dong, Seoul.

HSBC Korea has held this event named “Making beautiful woods” since 2008. Under this project, HSBC Korea employees planted hundreds of trees in Jundeung Temple, Bukhan Mountain, Noeul Park and Haneul Park.

Martin Tricaud, President & CEO, HSBC Korea, and 30 HSBC employee volunteers joined and planted 100 trees this year.

Martin Tricaud said, “HSBC has a long-term commitment to the environment. HSBC Korea engages in various community activities for environmental protection, and this annual tree planting event is part of them. We hope that the trees we have planted contribute to making Seoul’s environment greener.”

In Korea, the Bank carries out ‘Building Rain Water Community Villages’ project to reserve rain water, ‘Plant for the Ocean’ project to protect marine ecosystem, ‘Water Education for Future Generation’ etc.

###

Media Inquiries:

Hyonjin Suh

+822 2004 0882

hyonjinsuh@kr.hsbc.com

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves over 47 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,000 offices in 71 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,410bn at 31 December 2015, HSBC is one of the world’s largest banking and financial services organisations.

HSBC in Korea

The Hongkong and Shanghai Banking Corporation Limited

Registered Office and Head Office:

Address: HSBC Building, 37, Chilpae-ro, Jung-gu, Seoul, Korea

Web: www.hsbc.co.kr

PUBLIC



HSBC first entered the Korean market by opening a presence in Jemulpo (Incheon) in 1897, and it has had a presence for a long time. HSBC is the leading provider of global banking and market services in Korea, and is one of the largest investors amongst foreign banks in Korea with total assets of KRW 20,549 billion as of December 2015. HSBC Korea was awarded 'Best Foreign Commercial Bank' in Korea by FinanceAsia in 2013 and 2015, and was voted the 'Best Domestic Cash Management Bank' in Korea for the sixth consecutive year in Euromoney Cash Management Survey in 2015.

