

News Release

9 April 2015

HSBC holds a tree planting event in celebration of HSBC Group's 150th anniversary

HSBC Women Council in Korea held a tree planting event called "Making beautiful woods" in partnership with Korea Green Foundation on 8 April in Haneul Park, Sangam-dong, Seoul.

HSBC Women Council has held this event since 2008, and this year, Martin Tricaud, President & CEO, HSBC Korea, and a number of HSBC employee volunteers joined and planted 150 trees, marking the 150th anniversary of HSBC Group.

Martin Tricaud said, "With a strong belief that the environment is a valuable asset to hand down to the next generation, HSBC in Korea engages in various community activities for environmental protection, and this annual tree planting event is part of them. This year, it was particularly meaningful as we planted the same number of trees as our group's history. We hope that the trees we have planted contribute to making Seoul's environment greener."

Since 2008, HSBC Korea employees planted hundreds of trees in Jundeung Temple, Bukhan Mountain, Noeul Park and Haneul Park.

In Korea, HSBC has long served the community with such programmes as 'HSBC Island Watch for a Future Generation' (environmental education camp for 14 years), 'HSBC Hope Scholarship' (Scholarship program for 18 years), and 'HSBC Microfinance for Social Enterprises' (support for social enterprises for 2 years). HAMSA, HSBC staff voluntary group, has engaged in various community volunteer activities since its creation in 1998. In 2012, HSBC introduced a two day paid volunteer leave to all staff to support their volunteer activities in the community.

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HSBC in Korea

HSBC has had a continuous presence in South Korea for over 115 years entering the Korean market in 1897 in Jemulpo (Incheon). HSBC is the leading provider of global banking and market services in Korea, and is one of the largest investors amongst foreign banks in Korea with total assets of KRW 22,495 billion as of 30 September 2014. HSBC Korea was awarded 'Best Foreign Commercial Bank' in Korea by FinanceAsia in 2013, and was voted the 'Best Domestic Cash Management Bank' in Korea for the fifth consecutive year in Euromoney Cash Management Survey in 2014.

